

- ▶ Dirk Dewolf
- ▶ Patricia Lanssiers
- ▶ Luc Adriaenssens



Dirk Dewolf

Bio:

Dirk Dewolf was Deputy-Head of the Cabinet of Ministers Jo Vandeuren and Steven Vanackere. He was also a former CD&V alderman in Overijse, and head of the Department of health promotion.

“The VUB is one of the most important landmarks of the Flemish Community in cosmopolitan Brussels. The actual reform of the Belgian state is transferring competencies related to health and well-being to the Communities. A dialogue between the VUB and our Flemish administration can facilitate the introduction of adapted policies.”



General Administrator at
Agentschap Zorg en Gezondheid

“I’m very honored that I have been selected as a UMC fellow by VUB which is my ‘sister’ university. I would like to contribute to debates involving bringing innovation to the patient, creating trust through a transparent relationship between industry and academia and stimulate diversity in leadership positions.”

Bio:

After her studies, Patricia Lanssiers immediately started in the pharmaceutical industry at Sandoz (1984-1997) and Novartis (1997-2000), where she gained expertise in various operational units including marketing, regulatory, quality control and in the medical department. In december 2000, she joined Eli Lilly as Corporate Affairs Director for the Belgian branch, and held several key positions at Eli Lilly later on, both in Belgium and Europe.



Senior director ethics and compliance
Europe, Canada and Australia at Eli Lilly

Luc Adriaenssens



General Manager at APB

“My Pharmacist degree from the VUB and 25 years experience in service industries, has allowed me to get insights in evolving service models and to learn from the continuous dialogue between all stakeholders, including academia. As a VUB Fellow, I am honoured and eager to participate more actively in this dialogue by promoting exchange of knowledge and best practices between APB and VUB. The community pharmacist faces a number of challenges in being both the specialist in pharmaceutical care and a manager of his pharmacy. Joint efforts must result in an improved added value of the pharmacist in his caring role to the patient.”

Bio:

Luc Adriaenssens is the current General Manager of APB. After his Pharmacy and MBA studies, he acquired large management experience in service industries (Spector and Securitas) during 25 years. As member of the Executive Committee, he successfully leads several business units (strong relationship with decision makers, high retention rate customers).



